



crossscan GmbH Press Release

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crossscan Connect: All-around Service for you to be totally in the know

In your own business area, you won't be fooled that easily. And using crossscan, you are already „totally in the know“ – without much effort. And who wants to bother managing measuring and evaluation data on one's own while having to run a commercial enterprise as well? crossscan Connect, the server-based full-service solution to collect movements of persons and objects, takes care of this job indubitably without competition in a convenient and precise way.

Little maintenance requirements ensure highest profit, because expensive technicians services belong to the past. Depending on the customer's existing network infrastructure and his demands, crossscan Connect software will be set up on a common Windows pc, on a thin client or on a Linux version, for example on the back office pc of the enterprise. The software automatically recognises all the cameras in the network and starts to evaluate their pictures. The thereby generated data are transmitted to the crossscan-data centre in real-time, where they are backed up daily – so data losses are virtually impossible. Over an online data visualisation and evaluation platform, on which the crossscan-customer logs in, he can get a picture of what is really going on in his shop – at all times and everywhere in the world. Moreover, crossscan generates standard reports by rotation and forwards these to the person in charge in the respective branch or to the headquarters.

The trade customer applies an extremely efficient technology, but has not to deal with its maintenance or handling nor with data management. The crossscan-server automatically controls all systems the crossscan Connect Software is applied to. In case of technical malfunctions, in most of the cases crossscan-technicians are able to analyze and solve the problem online. Even the first "setup" is done from the crossscan-centre, where experienced technicians supervise all measuring data and software settings.

This online option is of crucial benefit to the customer: Intelligent software-based control routines immediately displays any changes in the measuring data, which suggest a technical or organisational dysfunction. The service technician in charge then checks the system and solves the problem from afar, without having to call on the trade customer and disturb his business activities. Even if for example the caretaker or a craftsperson has



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changed the camera's position, this won't require an expensive technician visit on site. Since in such a case the measuring data are also going to change, the crossscan Connect Service will automatically settle the problem.

With highest data security and availability being fundamental to shop management, the crossscan-team developed another finesse: Even if at a branch office difficulties with the internet connection occur, there won't be any "black holes". In fact, those data packets that cannot be transmitted due to the breakdown will be buffered and stored on the crossscan-server as soon as the internet connection works again.